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## **Washington Technology Industry Association Celebrates Winners of its Industry Achievement Awards**

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*Technology industry leaders honored in seven categories*

**SEATTLE – (Feb. 8, 2008)** – The Washington Technology Industry Association – the largest statewide association of technology companies, IT departments and individual technology professionals in North America – honored the winners of its 13th annual Industry Achievement Awards (IAA) last night.

The event recognizes local companies, agencies and individuals who best demonstrate innovation and excellence in creating technology or serving the industry.

New this year, the organization created an award category called the “Technology Leader of Tomorrow,” which recognizes exceptional sixth- to eighth-grade students participating in the Technology Access Foundation’s (TAF) TechStart program. The winner, Jennifer Chen, was selected through an online voting system on the association’s Web site.

The winning companies, individuals and technologies were:

### **Breakthrough Technology of the Year:**

TravellingWave

- TravellingWave’s technology combines speech recognition with keypad inputs in a novel framework, “Predictive Speech-to-Text,” that results in a next-generation multimodal mobile user experience.

### **Business Product of the Year:**

Tableau Software, Inc.

- Using a publishing and collaboration model, Tableau Server extends fast analytics and visualization of Tableau Desktop to the Web so that anyone with a browser can benefit.

### **Consumer Product or Service of the Year:**

Yapta, Inc.

- Yapta – Your Amazing Personal Travel Assistant – helps travelers pick flights, get low fares and receive credits from airlines when prices drop after they buy tickets.

### **Service Provider of the Year:**

Ramp Group

- Ramp delivers an unequalled blend of user experience, technology development

and business savvy to deliver truly game-changing results for its clients.

**Technology Innovator of the Year:**

INRIX, Inc. - Bryan Mistele is the co-founder, president and CEO of INRIX

- Bryan Mistele is a technology visionary who sees the potential to significantly and positively impact the quality of people's lives, and that of our environment, by reducing traffic congestion worldwide.

**Best Use of Technology in the Government, Non-Profit or Education Sector:**

King County District Court

- King County dramatically altered the manner in which citizens receive critical information pertaining to the district court system.

**Technology Leader of Tomorrow:**

Jennifer Chen

- Chen, an eighth-grader at Washington Middle School, created an HTML-based project this year. Her career interests are communications and business.

"From Bryan Mistele of INRIX to Jennifer Chen at Washington Middle School, our technology community is full of inspiring innovators who will truly change how we live in the decades to come," said Ken Myer, president and CEO of the Washington Technology Industry Association. "We are honored to host the Industry Achievement Awards each year to recognize these important people, who help make the Pacific Northwest such a leader in the technology industry today."

**About the Washington Technology Industry Association**

The Washington Technology Industry Association, founded in 1984, is the largest statewide association of technology companies, IT departments and individual technology professionals in North America. With more than 1,000 member companies representing more than 100,000 employees in Washington state, the association is a catalyst for sharing expertise, fostering collaboration, delivering key business services and advancing the value and global impact of technology companies doing business in Washington. The association's global partners are Davis Wright Tremaine LLP, Microsoft, Regence BlueShield, The Hartford and Wells Fargo Insurance Services. The association's funding partners are AH&T Insurance, Blink Interactive, Inc., Comerica Bank and RealNetworks. For more information, go to [www.washingtontechnology.org](http://www.washingtontechnology.org).

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