

**Transit Advisory Committee
Work Group Notes
January 21, 2006**



Group 1 – Financial Issues

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Description	How	Time	Work Prod.	Priority	What
1. Legislative Initiatives/RTID	Speaker Ron Posthuma/Arthur Thornbury	Next mtg – February. 1-5 hours	Letter(s) of advice	2 importance 1 work	County issues; initiative out there
2. Fare increase and P&R fees	2008. Review. Hear from planner	2 mtgs. 1 to 2 hours. Q2, Q3	Letter	1 importance 3 work	Rider type = \$ Rider type = demand
3. Tax increase, RTID, .01%	Ron Posthuma, Arthur Thornbury, David Hoffman	Next mtg. 1 hour. RTID – busway for roadway. .01%use?	Letter(s)	3 importance 2 work	Split – transit and roads. Use of .01% funds
4. Six Year Plan, 2 nd update	Robb Fellows	Q2 – 2 mtgs	Letter or response to Metro proposal	5 importance 4 work	Update the plan; update policy framework
5. ST II	Mike Bergman; David Hull	Q2 (late) to Q3	Letter of support for plan	4 importance 5 work	Focus on how Metro integrates with the plan
6. Waterborne transit EBWT	David Hull Mike Beck	??	2 nd letter	6 importance 6 work	There may be plans in the works for a ferry tax district

Group 2 – Operation Issues

Dick Burhart, Ray Day, Dave Elliott

Marketing/Mapping (priority 1)

Budget – Recommendation Level

1 Timely Presentation to TAC

Interagency Cooperation (priority 1)

Presentation – February, on current legislation

Possible letter to legislature on the above

Monitor the above

Possibly part of Six Year Plan

Smart Card Beta Test (priority 1)

Need to know test area duration

What will be done with data?

Gas Prices (priority 1)

How will fuel price (projections and fluctuations) be handled?

Possible letter of recommendation

Tour of East Base (priority 2)

Can be done anytime

Safety and security (priority 2)

A briefing, emergency preparedness

Conversion to bio-diesel (priority 2)

Support current legislation

Tunnel Closure Impacts (priority 2)

Short briefing – first 90 days.

Group 2 Priorities:

- Marketing, Mapping Route info
- Inter-agency Cooperation/RTID
- Beta Card Review
- Gas Price/Spot/Hedge

Group 3 – Capital Issues

John Coney, Holly Plackett, Anirudh Sahni

Park and Ride Lots – Siting Within Seattle

What does the TAC need to know?

- Current city policy (Jan Drago chairs the service committee)
- What changes are proposed
- How does it negatively impact the city?
- The “why” of current policies
- If the policies are changed, what are new potential locations?
- Can we exploit more shared parking with churches, businesses?

How? Invite Jan Drago for the Seattle perspective

Time? 1 – ½ meetings

Product?

- Recommendations to City of Seattle and Metro to site these park and ride lots/to change current policy

- Idea: meet with CC member – Alliance

Priority? Holly/2 John/1

Bus Shelters

What does the TAC need to know?

- What is the criteria for siting bus shelters?
- What are the service standards?
- Signage/Promotion/Advertising Income/Maps.

How? Presentation from Metro, Jan Drago, ideas from other cities

Time? 2 meetings

Product?

- Improve mode split, attract riders.
- Strong recommendation on improving bus shelters
- Create new revenue stream

Priority? Holly/1 John/2

Third Avenue Busway

What does TAC need to know?

- Is this going to be permanent?
- Impact on ridership so far, and projections into the future
- Data – are there more bus lanes in the city?
- Are there problems with access to businesses?
- Design overlay?

How to learn?

- Presentation from SDOT, Ann Sutphin
- Downtown Seattle Chamber/merchant perspective – how can businesses survive and thrive?

Time? 2 to 3 hours

Product?

- Letter used by elected body to have/use more bus lanes in city

Priority – Holly/4 or 5 Anirudh/1 John/4

South Lake Union Streetcar

What does TAC need to know?

- Streetcar Alliance group
- It's a bigger topic – Issaquah, Redmond trolley, BNSF right of way
- Funding Issues
- Wrap with Waterfront Streetcar
- Can Metro be a partner in planning and implementation?
- "Intermediate capacity transit" – Tacoma presentation short light rail within blocks

Time? 5 blocks

Product?

- Recommendation as to partnership with "Streetcar Alliance" or other partners we support
- Metro's role would be planning, construction and operations
- Increase mode split within Seattle (broad goal)

Priority? Holly/5 John/3 Anirudh/not sure, 5 or 6

Tour of Park and Ride lots

What does TAC need to know?

- Could watch a slide show instead of actual tour
- Other cities – what have they done?
- The Village at Overlake – Transit-Oriented Development – actual tour

Time? 2 (partial meetings)

Product? Possible support/recommendation on additional park and rides/TODs

Priority? Holly/4 Anirudh/3 John/4

New Revenue Streams

- Advertising could be placed at bus shelters, in the bus tunnel, interior and exterior of buses, park and ride lots, private parking lots used as P&R.
- Metro could also get into a lottery, gifts, and drawings.
- Advertising should be separate from marketing ridership.
- Improvements needed in "branding". Need a catchy slogan, something that gives a positive feel.
- Game day service – does it just cover costs, or could it be used to derive a "profit" for Metro? If there's no profit, should there be?

Safety Drills

Should be conducted on all buses in the system and tunnels

Bus Purchases

What does TAC need to know?

Capital Hill and Queen Anne value electric buses, last in Seattle, Metro could drop

What's the data, pro and con?

Pollution control, reduction?

Environmental concerns

Need to know about: comfort, ease of boarding, fuel efficiency, pollution, cost effectiveness, GPS technology (including timeliness at stops, better service, Blackberry technology)

What's the cost effectiveness of small buses for neighborhoods?

What's the revenue creation for capital expenses?

Time? 2 hours

Product? Recommendations as to cost effectiveness of new buses, technology. Fit into 20-year work plan.

Priority? Holly/4 to 5 Anirudh/ 6 to 7 John/4 to 5