

SMARTBIKE

An Innovative Approach
to Public Transport

What is SmartBike?

- Patented, computerized bicycle sharing program
- Alternative mode of transportation
- Supports environmental initiatives
- Improves public transport
- Helps alleviate traffic congestion



Improves Mobility...

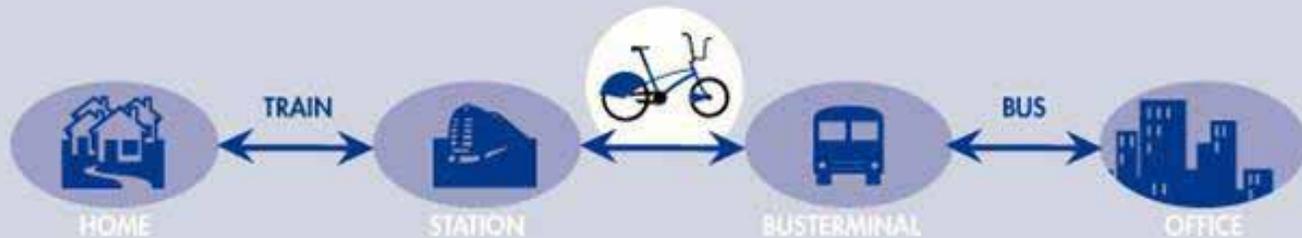


... Eliminates the "Missing" Link

Today



Tomorrow



Developed for Public Use

- Low cost for users
- Fast and easy access
- Bikes are simple to operate



SmartBike – 10-Year Anniversary

- Clear Channel Outdoor installed its first SmartBike program in Rennes, France in 1998



SmartBike Programs

- Today, Clear Channel Outdoor has SmartBike programs in France, Italy, Norway, Spain, Sweden and the United States



SmartBike Programs



Oslo, Norway

SmartBike Programs



Stockholm, Sweden

SmartBike Programs



Barcelona, Spain

SmartBike Programs



Washington DC

SmartBike Programs



Dijon, France

SmartBike Programs



Caen, France

SmartBike – How does it work?

- Subscription via Internet for long-term use
- Use of credit card at station for short-term use
- Wave user card in front of card reader
- Follow simple instructions on screen



SmartBike – How does it work?



Retrieve bicycle ...



... and enjoy your ride

SmartBike – How does it work?

Return bicycle
to an available
parking spot at any
SmartBike station



SmartBike -Station Features



- Minimal foot print
- Interactive instructions
- Secure bike storage
- Wireless connection to central service

SmartBike – Bicycle Features

- Well designed
- Light (38 lbs)
- Shift with 3 gears
- Grip gear
- Automatic lighting
- Unique RFID chips
- Flexible luggage carrier
- Reflective tire strips



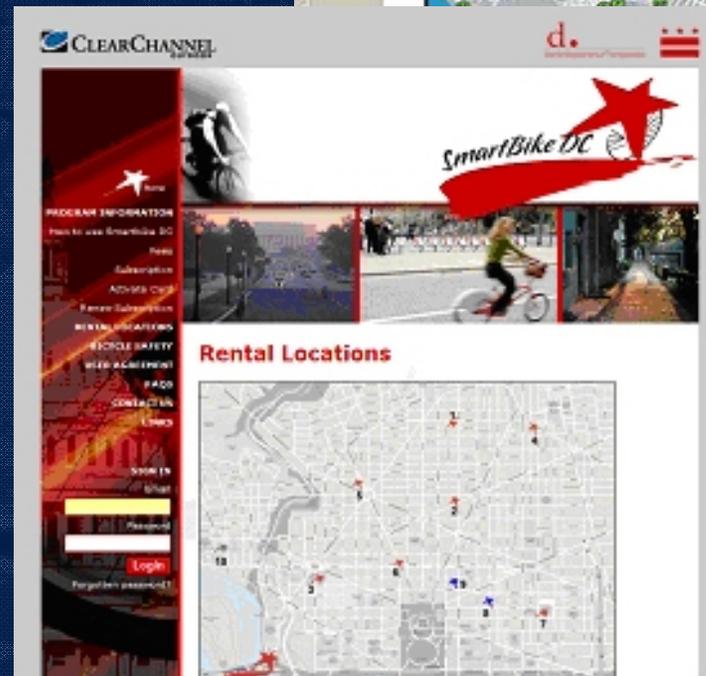
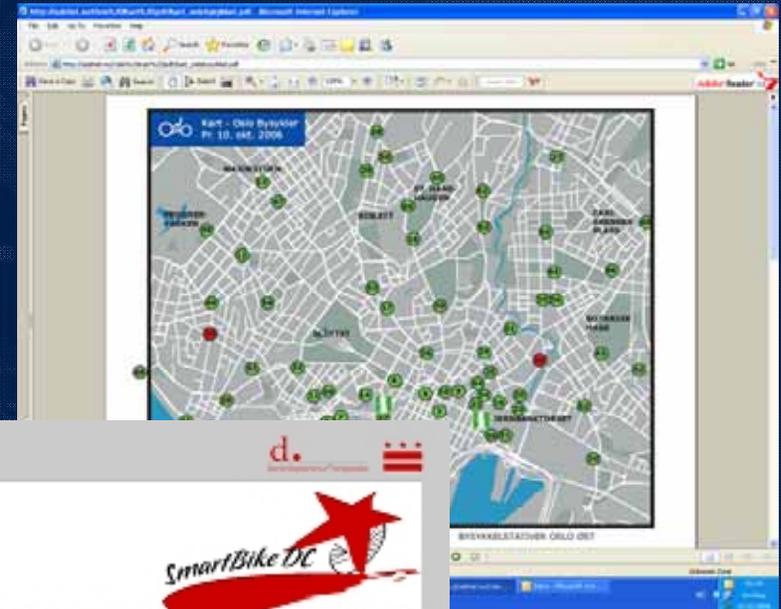
SmartBike – Operations



- 24 hours assistance and logistical support
- Dedicated redistribution trucks
- Online with central system
- Battery back-up

SmartBike – Online Features

- Dedicated websites
- Subscription
- Locations
- Bicycle availability
- User feedback



SmartBike

Thank You.

Street Furniture: directories



Street Furniture: newsracks



Street Furniture: shelters

