



**MISSOURI  
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*News Release*

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For Immediate Release

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**MEDIA ADVISORY**

*Special Web Cast to Air for School Personnel, Law  
Enforcement, and First Responders in the Wake of  
School Shootings*

In the aftermath of deadly attacks in schools in Pennsylvania, Wisconsin, and Colorado and a school shooting today in Joplin, Missouri, the Missouri Department of Public Safety Office of Homeland Security and the Missouri School Boards' Association have jointly arranged a live web cast for school personnel, law enforcement, first responders, and others on Thursday, October 19, 2006. Titled "**Enhancing School Safety: A Dialog on Targeted School Violence,**" the program will feature information from experts on school violence and school management. Additionally, a significant amount of time during the interactive broadcast will be devoted to responding to questions and comments from viewers about school violence and procedural safeguards for violence prevention. *There is no charge to persons in Missouri for viewing the program.*

**(more)**

Mark S. James, director, Missouri Department of Public Safety, and Dr. Carter D. Ward, executive director, Missouri School Boards' Association emphasize that recent events of school violence clearly suggest that it's prudent that schools, law enforcement, and first responders review emergency plans and procedures for dealing with targeted violent acts.

Further, both James and Ward noted that the development of plans by school officials should involve the active participation of community-based law enforcement and first responders, including the Missouri Highway Patrol and local public health. To be adequately prepared for an act of targeted violence at schools, law enforcement and first responders must know the expectations of school officials; conversely, school officials need to know the response capabilities and procedures of law enforcement and first responders.

The October 19 web cast is scheduled from 9:00 to 10:30 a.m. Central on the Education Solutions Global Network (ESGN), the Internet broadcast station owned by the Missouri School Boards' Association. *A day or two prior to the broadcast, viewers should access the ESGN web site ([www.esgn.tv](http://www.esgn.tv)) and perform a check on the computer that will be used to receive the October 19 program.* Technical questions about accessing the program should be referred to ESGN (573-445-9945; [esgn@esgn.tv](mailto:esgn@esgn.tv)).

Both James and Ward will be featured on the October 19 broadcast. At the request of The White House, Ward will be an observer at the National Conference on School Violence being arranged by President Bush on October 10. Other persons slated to take part in the October 19 ESGN program will be announced in the coming days.

