



King County

Ron Sims
King County Executive

Department of Executive Services

News Release

Date: June 7, 2006

Contact: Jaime Quick, (206) 205-4031

Podcasting meets emergency management in King County

KING COUNTY, WA - Emergency and disaster preparedness jumped into the 21st century in King County recently with a new “*Disasters: Are you ready?*” podcast being produced by the King County Office of Emergency Management.

Hosted by the Office of Emergency Management’s Director, Eric Holdeman, “*Disasters: Are you ready?*” are free weekly podcasts which includes facts and commentary on important and timely issues in emergency management ranging from pandemic flu facts, earthquake preparedness, and the post-Katrina future of the Federal Emergency Management Agency (FEMA).

“As emergency managers, we must continue to be creative and keep up with the technology the public is using in order to communicate and educate on important disaster preparedness messages,” said Holdeman. “In a culture where people get their news and information in so many different ways, this is a cost-effective means for the County to keep citizens informed, while adapting to new technologies.”

The *Disasters: Are you ready?* podcasts are three to five minute shows and can be found at the King County Office of Emergency Management’s Web site:

<http://www.metrokc.gov/prepare/emergencyinfo/podcasts.aspx>.

The podcasts can be listened to directly at the Web site, or podcasters can subscribe to automatically receive new podcasts as they are broadcast.

**This release is also posted on the Office of Emergency Management’s Web site,
at www.metrokc.gov/prepare**

###

